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Beth Bateman is an illustrator and designer, and, as both wife and mother, a writer and designer of children's books. She has studied art history and cultural anthropology. Her work has been published internationally by Oxford University Press, Canongate Books, The Folio Society and Jonathan Cape. She has exhibited in several group shows and in many private and public collections, and she is represented by The Graphic Design Gallery, London. She lives in Cambridge with her husband and their three children and two cats. Angus Hyland is a partner at Pentagram Design London. He has worked on many diverse projects, including the internationally acclaimed Illumination project for the Google campus. He is the co-author of the Picture Book: A User's Manual and with Steven Bateman, the co-author of Symbol (2011). Cats have been revered by artists since ancient times for their beauty, grace, independence, and air of mystery. Domesticated, but with a touch of the wild about them, they share our homes and endlessly fascinate us. The Book of the Cat is a cool and quirky collection of feline art and illustration by artists from around the world. Interspersed through the illustrations are short texts about the artists and their subjects. Beautifully designed and packaged, the book will appeal to cat lovers of all ages. About the Authors Angus Hyland is a partner at Pentagram Design London. His work for Laurence King includes The Picture Book,/i> (2010, with Steven Bateman), Symbol (2011), and The Purple Book (2013). Caroline Roberts is a journalist and author who writes mainly about the graphic arts. She is the co-author of New Book Design, Cut & Paste: 21st-Century Collage, and most recently 50 Years of Illustration. She was the founder of Grafik magazine.

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Symbols are defined as: symbols are the things that symbols are made of. Any of a class of.; a symbol. Ordinary words are usually denotational.. is a pictographic symbol of medical crises in newborns. . to the sound of the symbol "O" in the word. By substituting a symbol for a word. Hyland. This book by Hyland, a partner at Pentagram Design London, and Bateman, a freelance writer who contributes to design magazines, is a distinctive arrangement of symbols used by companies around the world, focusing purely on visual design. As Hyland writes in the preface, The idea behind this book is to explore the visual language of symbols according to its most basic element: form divorced of all the agendas, meanings. To achieve this classification by form, the book is arranged according to two major groups: abstract shapes (e.g., circles, squares) and representational forms (e.g., flowers, animals). About 1300 small, black-and-white symbols are included, each accompanied by captions indicating the name of the client, the designer of the symbol, the relevant business sector (e.g., finance, transport), the year of the design, and a brief description. These different points are all indexed. VERDICT This compilation is successful as a catalog of symbol forms and is thus a good reference tool for logo designers. For graphic designers and design students, this is a must-have. Eric Linderman, Euclid P.L., OH. Cats have been revered by artists since ancient times for their beauty, grace, independence, and air of mystery. Domesticated, but with a touch of the wild about them, they share our homes and endlessly fascinate us. This book by Hyland, a partner at Pentagram Design London, and Bateman, a freelance writer who contributes to design magazines, is a distinctive arrangement of symbols used by companies around the world, focusing purely on visual design. As Hyland writes in the preface, The idea behind this book is to explore the visual language of symbols according to its most basic element: form divorced of all the agendas, meanings. To achieve this classification by form, the book is arranged according to two major groups: abstract shapes (e.g., circles, squares) and representational forms (e.g., flowers, animals). About 1300 small, black-and-white symbols are included, each accompanied by captions indicating the name of the client, the designer of the symbol, the relevant business sector (e.g., finance, transport), the year of the design, and a brief description. These different points are all indexed. VERDICT This compilation is successful as a catalog of symbol forms and is thus a good reference tool for logo designers. For graphic designers and design students, this is a must-have. Eric Linderman, Euclid P.L., OH. 5ec8ef588b

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